

第 8 章 市场营销策略



市场营销

10000 市场营销

20 市场营销

20 市场营销

20 市场营销

Armani Zara 市场营销

[illegible]







TEST REPORT



8521097-0435
Page 3 of 4

SHENZHEN JIERUMA TRADING CO., LTD
NO.415 RUNLIAN BUILDING, SHENZHEN ROAD,
HENGGAO, 518115, SHENZHEN, CHINA

LAB LOCATION: SHENZHEN
LAB NUMBER: 8521097-0435

ATTN: EMMA ZOU
CC: emma@cupwind.com

DATE IN: APR 07, 2021
MOD. LOG IN: /
DATE OUT: APR 13, 2021
REVISED DATE: /
WORKING DAYS: 5
PAGE: 2 OF 4

OVERALL RATING	
PASS	☒
FAIL	☐
DATA	☐

TESTING FOR CA 95 LEAD & CADMIUM ON NON-FOOD / BEVERAGE GLASSWARE-EXTERIOR

Sample Description:	IRIDESCENT COATING CANDLE JAR		
Manufacturer:	CUPWIND COOPERATED FACILITY	P.O. No.:	
Buyer:	PST	Style:	
Country of Origin:	CHINA	Country of Destination:	USA
Color:	IRIDESCENT	SKU Number:	ITEM# 8090
Brand name:	CUPWIND IS		
Re-test:	Yes: ☐ No: ☒	Charge Vendor:	Yes: ☒ No: ☐
Previous Report No.:	17		

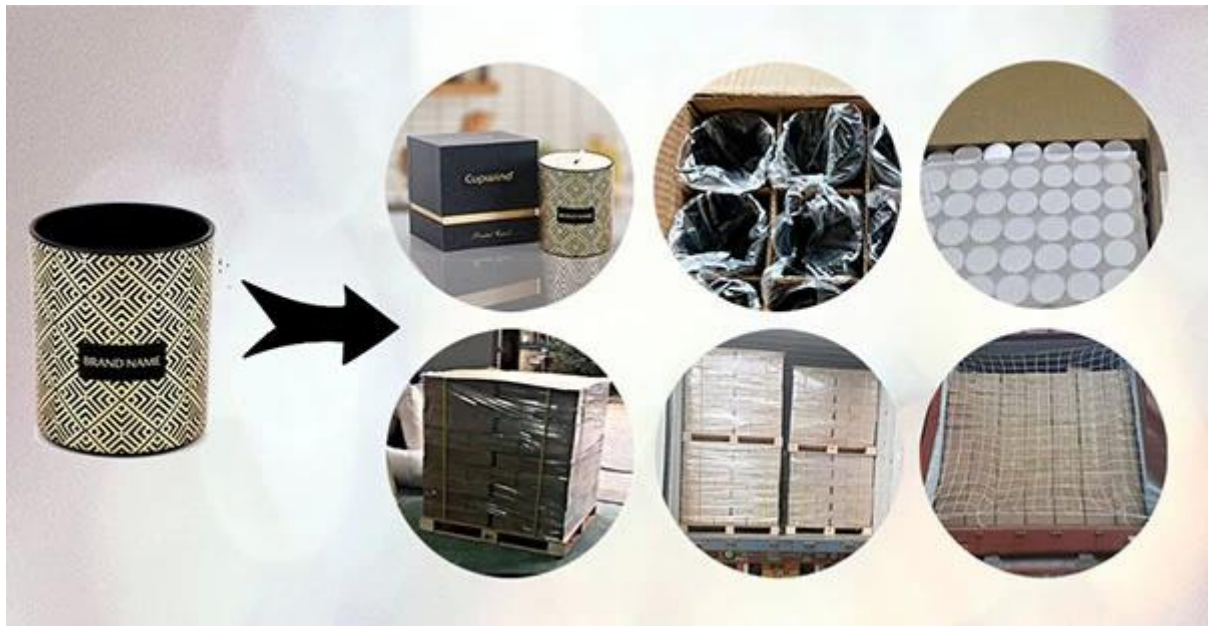
EXECUTIVE SUMMARY:

Test content		Result Rating	
CA 95 Lead & Cadmium on non-food/beverage glassware-exterior		Meet Pass	
Electron microscope of annealing	ASTM F2175-20 Sec. 4.2 (Mod)	With a sharpened needle, scratch twice around the inside knuckle of the article. Then scratch an "X" across the entire inside bottom surface of the article. All scratches are to be made using sufficient pressure to just penetrate the surface of the glass. Fill each article with water at the same room temperature as the glass. Wait 15 minutes, then empty the water and examine each piece for fractures. Shall show no fractures. Report the number of fractures, if any, for each test.	M PASS
Thermal shock	ASTM F2175-20 Sec. 4.2 (Mod) / ASTM C149	Modification: expanded scope to all other glass products in addition to jar/candle containers. That not crack or break after tested per below: - prepare a cold water bath at 21.1 ± 1.7° C (70 ± 2.7° F); - prepare a hot bath at 71 ± 1.1° C (160 ± 2° F); - immerse the sample completely in the hot water bath and allow to soak for 1 min ± 15 s; - transfer the sample to the cold bath; and - immerse for at least 30 s; - remove the sample from the cold bath and examine the sample for any cracking. Note: - the hot water that collects within the container during the first immersion shall be retained in the container through the second immersion - the time of transfer from the hot bath to the cold bath shall be 15 ± 1 s. Modification: sampling procedure not followed and expanded scope to all other glass products in addition to jar/candle containers.	M PASS

REMARK:

1. No enclosed protocol for test results in this report.

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XXXXXXXX opp XXXXXXX24 1/48 1/72 1/144 XXXXXXXXXXXXXXX

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